



Adoption Network Cleveland

2010 Annual Report

CHANGING LIVES, CREATING FUTURES ...



MISSION

We connect and empower individuals, organizations and communities impacted by adoption and foster care and provide a source of healing for those in need.

In 2010, Adoption Network Cleveland

served more than **4,000** people

in Northeast Ohio and beyond.

608 families were assisted by Adoption Navigators.

540 people received support

by attending General Support and Discussion Meetings.

277 volunteers completed over **2,700** hours of service.

38 searches were facilitated to completion.

14 youth were matched with mentors and an additional **53** were maintained.

A MESSAGE FROM THE BOARD CHAIR AND EXECUTIVE DIRECTOR

Partnerships bring energy and awareness ... helping us change lives, one life at a time.



Photography donated by Steve Zorc / Zorc Photo and Design.

In 1988, the partnership between a few dedicated individuals began changing lives, one life at a time. And Adoption Network Cleveland was born.

Twenty-two years later, 2010 was a year of tremendous partnerships in all aspects of our organization ... including with **Cuyahoga County Department of Children and Family Services (CCDCFS)** on three very important alliances: Partners for Forever Families, The Moving Hearts Gallery and the Post Adopt Cluster Support Group. Partners for Forever Families (PFFF) is a new local name for a Federal Adoption Opportunities Grant, which began in 2008. The grant focuses on finding families for teens, sibling groups and on kinship placements. Our work in 2010 included strategizing a visual campaign and recruiting Adoption Ambassadors in targeted neighborhoods and resulted in over 20 businesses committing to promote permanency for youth within their communities. The Moving Hearts Gallery is in its second year as a traveling display of photos and biographies on local youth available for adoption. The 2010 partners who hosted a Moving Hearts Gallery exhibit included: University Hospitals, Cleveland State University and Metro General Hospital. Because of our commitment to continue to support adoptive families after adoption, CCDCFS asked us to take over leadership of their adoption support groups as a part of our Post Adoption programs and services, which added to the possibility of collaboration and networking.



Some other partnerships important to the success of 2010 included:

- **The Cleveland International Film Festival** – We were a Community Partner for the debut of an adoption documentary, *For the Life of Me*, by Jean Strauss. After the film, we served on a panel for an audience Q&A, moderated by WCPN's Eric Wellman.
- **The Adoption Awareness Coalition** – We coordinated Adoption Awareness Month workshops with this alliance of local agencies, committed to promoting understanding and visibility of adoption in Northeast Ohio.
- **The Maple Heights Branch Library** – We joined forces to host a regular *Get Real* Support Group for local youth in foster care. Working with the Cuyahoga County Public Library System, we were also selected to participate in the American Library Association's "Great Stories CLUB," which is a program for underserved teens.
- **Adoptions Together** – Several staff members traveled to this partner agency in the Washington D.C. area to present a series of seminars on our model of Child Centered Recruitment, which they are replicating.
- **Cleveland Social Venture Partners** – We concluded a three-year partnership as an investee organization. Through their expertise, we completed a new branding campaign, a series of marketing brochures, worked on business development plans and received assistance related to technology.

In 2010, we also *met the match* for a challenge grant by the Skirball Foundation to establish the William N. Skirball Endowment Fund. The success of this campaign and each of these partnerships, involving hundreds of people in our community and beyond, helped to change and impact lives in 2010. And, when one life is changed, we create brighter futures for all.

Madeline Cain
Board Chair

Betsie Norris
Executive Director

2010 HIGHLIGHTS



One life at a time, we change lives and create futures with all those who are connected to adoption or foster care, including adoptees, birthparents, adoptive parents, foster youth and foster alumni. Here is a sampling of our 2010 accomplishments:

- Collaborated with Partners for Forever Families on a town-hall event with Rep. Marcia L. Fudge on adoption and kinship care. This conversation with Rep. Fudge brought together CCDCFS, other local agencies, the media, and a panel of youth impacted by the foster care system.
- Oversaw cases of 128 youth assigned to Child Centered Recruitment workers through partner agencies, resulting in 5 youth placed in adoptive homes, 7 adoptions finalized, 20 youth with permanency plans and 25 additional youth moving toward adoptive placement. A total of 425 youth have been placed in adoptive families since 2004.
- Held the teen discussion group *Get Real* for 174 attendees at a total of 32 meetings.
- Welcomed 27 birthmothers and nearly 50 friends, family and other supporters to the *18th Annual Birthmother's Day Ceremony* held on the Saturday before Mother's Day.
- Welcomed 164 adoptive families to six social outings for families.
- Held Post Adoption support groups for 91 parents and 139 youth.
- Supported 114 adoptive parents with educational advocacy.
- Trained 191 adoption professionals and parents through 26 Ohio Child Welfare Training Program sessions.
- Offered *Adoption 101: Where Do I Begin?* to 89 participants in four sessions throughout the year, an increase of nearly three times the number of participants from the year before.



- Hosted two adoption finalization celebrations for families with newly finalized adoptions, with 60 attending.
- Raised awareness of 5,587 individuals about our work through 56 presentations and resource fairs in the community.
- Assisted at the Ohio Supreme Court's Summit on Children about timely permanency for youth in permanent custody.



- Featured in the media 26 times and mentioned an additional 45 times. Highlights include:
 - Two features about our Community Forum with Representative Marcia L. Fudge, including Channel 5's *Kaleidoscope* and Channel 3's *Romona's Kids* highlighting a youth panelist.
 - *Shaker Life* magazine: "A Lifelong Journey." Extensive interview of Executive Director Betsie Norris.
 - Seven features on TV, radio and print about our Birthmother's Day Ceremony.
 - *The Plain Dealer* and *cleveland.com* article by Regina Brett: "Adoption Network Cleveland Needs Your Help" regarding the final push for the William N. Skirball Endowment Challenge Grant.
 - WKYC Channel 3 live interview with Betsie Norris regarding our legislative work and its connection to the debut of *For the Life of Me* in the Cleveland International Film Festival.



FINANCIAL REPORT

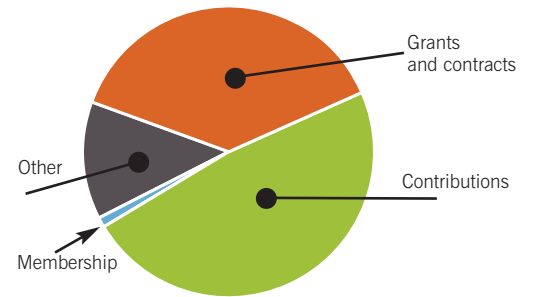
Our vision of recognizing adoption as a lifelong journey and not a one-time legal event drives our staff and volunteers and continues to inspire our donors. In 2010, we right-sized the organization to increase its efficiency and to add to its future sustainability.

Statement of Activities

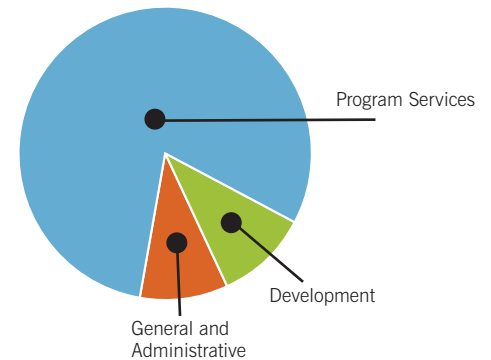
Year Ended September 30, 2010
Pending approval of the Board of Directors

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
REVENUE AND SUPPORT				
Grants and contracts	\$639,427			\$639,427
Membership Dues	\$11,300			\$11,300
Contributions	\$194,507	\$444,107	\$165,640	\$804,254
Community Shares	\$21,490			\$21,490
Special events, net	\$26,667			\$26,667
In-kind revenue	\$40,742			\$40,742
Program revenue	\$57,681			\$57,681
Interest income	\$6,497	\$460		\$6,957
Dividend income		\$8,299		\$8,299
Realized gain on investments	\$173			\$173
Unrealized gain on investments		\$34,590		\$34,590
Other	\$11,346			\$11,346
Net assets released from restrictions	\$687,103	(\$687,103)		
	\$1,696,933	(\$199,647)	\$165,640	\$1,662,926
EXPENSES				
Post Adoption Services	\$241,675			\$241,675
Adopt Cuyahoga's Kids	\$809,644			\$809,644
Triad Services	\$144,335			\$144,335
Advocacy	\$62,696			\$62,696
Total Program Services	\$1,258,350			\$1,258,350
General and Administrative	\$151,674			\$151,674
Development	\$157,720			\$157,720
Total Supporting Services	\$309,394			\$309,394
	\$1,567,744			\$1,567,744
CHANGE IN NET ASSETS	\$129,189	(\$199,647)	\$165,640	\$95,182
TRANSFER OF NET ASSETS		(79,831)	79,831	
NET ASSETS – BEGINNING OF YEAR	\$519,948	\$623,741	\$559,919	\$1,703,608
NET ASSETS – END OF THE YEAR	\$649,137	\$344,263	\$805,390	\$1,798,790

REVENUE



EXPENSES



2010 FUNDRAISERS



Creating Futures Benefit and Silent Auction



Lanes for Change Bowling Event

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The lists on these pages include monetary and in-kind donations. While we have made every effort to ensure the accuracy of the lists, we apologize for any misspellings or omissions. Please inform us of any error, so that we can correct our records.

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John Caronchi in memory of Rita
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